

CRM FEATURES BREAKDOWN

<p>Business Phone Number (if needed)</p>	<p>Allows businesses to provide their clients with a dedicated phone number, enabling them to receive and send text messages and phone calls directly from the platform. This feature enables businesses to streamline their communication channels and provide a seamless experience for their clients. The feature also provides valuable data insights such as call and message logs, enabling businesses to make data-driven decisions. Overall, the Phone Number feature can benefit businesses by improving customer communication, increasing engagement, and providing a centralized platform for communication management</p>
<p>SMS & Email Outreach</p>	<p>Allows businesses to communicate with their clients through text messaging and email. This feature enables businesses to create and customize messages, schedule and automate message delivery, and track message performance. The feature also provides valuable data insights such as open rates and click-through rates, enabling businesses to make data-driven decisions. Overall, the SMS and Email Outreach feature can benefit businesses by improving customer communication, increasing engagement, and streamlining outreach processes</p>
<p>Missed Call Text Back</p>	<p>When a customer calls your business but doesn't get connected, the software automatically sends a text message to the customer asking them if they would like a call back. If the customer replies "yes," the software notifies the business owner, who can then call the customer back.</p>
<p>Birthday Automations</p>	<p>Automate the process of sending out "Happy Birthday" messages to your contacts on their special day. No need to remember to do this. The system handles this for you on autopilot.</p>
<p>Holiday Automations</p>	<p>Automate the process of sending out greetings on major holidays throughout the year. No need to remember to do this. The system handles this for you on autopilot.</p>
<p>Social Conversations</p>	<p>Allows businesses to manage social media conversations from a single platform, leading to improved customer engagement and loyalty, better reputation management, increased efficiency, and valuable data insights</p>
<p>Reviews & Reputation Management</p>	<p>Allows businesses to manage their online reputation by monitoring and responding to customer reviews and feedback from various platforms. This feature enables businesses to streamline their reputation management processes and improve their brand image. The feature also provides valuable data insights such as review sentiment and response rates, enabling businesses to make data-driven decisions. Overall, the Reviews and Reputation Management feature can benefit businesses by improving their online presence, increasing customer trust, and providing a centralized platform for reputation management</p>
<p>Website Chat Widget</p>	<p>Allows businesses to communicate with their website visitors in real-time through a customizable chat widget. This feature enables businesses to provide instant customer support, capture leads, and improve customer engagement. The feature also provides valuable data insights such as chat logs and visitor tracking, enabling businesses to make data-driven decisions. Overall, the Website Chat Widget feature can benefit businesses by improving customer communication, increasing lead generation, and providing a convenient platform for customer support</p>

Mobile App	Allows businesses to access the platform from their mobile devices, enabling them to manage their business on-the-go. This feature provides businesses with a range of mobile-specific features, including push notifications, mobile messaging, and appointment scheduling. The feature also provides valuable data insights such as mobile usage and activity tracking, enabling businesses to make data-driven decisions. Overall, the Mobile App feature can benefit businesses by improving productivity, enabling remote work, and providing a convenient platform for mobile management
Text To Pay	Simplifies the payment process for businesses and customers by allowing payment requests via text message. It increases convenience for customers, improves cash flow for businesses, and reduces overhead costs associated with traditional payment methods
Payment Integrations	allows businesses to integrate their payment processors, enabling them to accept payments from clients directly through the platform. This feature enables businesses to streamline their payment processes and improve cash flow. The feature also provides valuable data insights such as payment tracking and revenue reports, enabling businesses to make data-driven decisions. Overall, the Payment Integrations feature can benefit businesses by improving payment processing, increasing revenue, and providing a centralized platform for payment management
Website & Blog Builder	allows businesses to create and customize their website and blog directly within the platform. This feature enables businesses to build professional-looking websites and blogs without requiring any technical skills. The feature also provides valuable data insights such as website traffic and engagement tracking, enabling businesses to make data-driven decisions. Overall, the Website and Blog Builder feature can benefit businesses by improving their online presence, increasing website traffic, and providing a centralized platform for website and blog management
Calendar & Appointments	Helps businesses manage their appointments and schedules more efficiently. This feature allows businesses to create and manage appointments with clients, schedule follow-up appointments, and send reminders to clients via text message or email.
Invoicing	Enables businesses to create and send professional invoices to their clients, making it easy to receive payments for goods and services. This feature allows businesses to customize their invoices, track payment status, and automate invoice reminders. Overall, the Invoicing feature can benefit businesses by improving their cash flow, reducing administrative tasks, and providing valuable data insights such as payment history and outstanding invoices
Social Planner	Manage your social media channels and post to Facebook, Instagram, and even Google My Business! You can also manage your posting calendar so you have a weekly and/or monthly view of what's being posted to where
Forms & Surveys	Allows businesses to create and customize forms and surveys to collect information from their clients. This feature provides businesses with a range of templates and customization options, including conditional logic and branding customization. The feature also provides valuable data insights such as response rates and survey completion rates, enabling businesses to make data-driven decisions. Overall, the Forms and Surveys feature can benefit businesses by improving customer engagement, data collection, and streamlining workflows

<p>Funnels & Landing Pages</p>	<p>Allows businesses to create and customize high-converting sales funnels and landing pages to attract and convert leads into customers. This feature provides businesses with a range of templates and customization options, including drag-and-drop builders and integration with various tools. The feature also provides valuable data insights such as conversion rates and traffic sources, enabling businesses to make data-driven decisions. Overall, the Funnels and Landing Pages feature can benefit businesses by improving lead generation, customer acquisition, and sales conversion</p>
<p>Opportunities & Pipelines</p>	<p>Allows businesses to manage their sales pipeline more efficiently by providing an organized and centralized platform to track leads, manage opportunities, and close deals. This feature provides businesses with a range of customization options, including stages, fields, and automation, allowing them to tailor the sales process to their needs. The feature also provides valuable data insights such as pipeline performance and deal tracking, enabling businesses to make data-driven decisions. Overall, the Opportunities and Pipelines feature can benefit businesses by improving sales efficiency, lead management, and revenue growth</p>
<p>Memberships</p>	<p>Allows businesses to create and manage membership programs for their clients, providing them with exclusive access to products, services, or content. This feature enables businesses to set up custom membership levels, automate membership processes, and manage membership benefits. The feature also provides valuable data insights such as membership engagement and retention rates, enabling businesses to make data-driven decisions. Overall, the Memberships feature can benefit businesses by improving customer loyalty, increasing recurring revenue, and streamlining membership management processes</p>
<p>Adwords Reporting</p>	<p>Allows businesses to track their Google AdWords campaigns directly within the platform. This feature enables businesses to monitor their ad performance, measure their return on investment (ROI), and optimize their campaigns accordingly. The feature also provides valuable data insights such as click-through rates (CTRs), conversion rates, and cost-per-click (CPC) metrics, enabling businesses to make data-driven decisions. Overall, the AdWords Reporting feature can benefit businesses by improving their ad performance, increasing ROI, and providing a centralized platform for ad management</p>
<p>Facebook Ads Reporting</p>	<p>Allows businesses to track their Facebook ad campaigns directly within the platform. This feature enables businesses to monitor their ad performance, measure their return on investment (ROI), and optimize their campaigns accordingly. The feature also provides valuable data insights such as reach, engagement, and conversion metrics, enabling businesses to make data-driven decisions. Overall, the Facebook Ads Reporting feature can benefit businesses by improving their ad performance, increasing ROI, and providing a centralized platform for ad management</p>
<p>Affiliate Manager</p>	<p>Allows businesses to create and manage affiliate programs to increase their revenue and reach. This feature enables businesses to create custom affiliate campaigns, track affiliate performance, and automate commission payouts. The feature also provides valuable data insights such as affiliate performance and conversion rates, enabling businesses to make data-driven decisions. Overall, the Affiliate Manager feature can benefit businesses by increasing their brand exposure, generating more sales, and streamlining affiliate program management processes</p>